



215 S. Keswick Avenue, Glenside, PA 19038 • 215-885-0457 • FAX: 215-885-1239 • ctllibsys@mclinc.org

February 8, 2017

Greetings! Every year there are more than 300,000 visits made to the four branches of the Cheltenham Township Library System. Our cardholders borrow over 300,000 items or the equivalent of almost 12 items per capita. The Library is the heart of the community and more important than ever but funding has not kept pace with expenses in recent years.

Cheltenham Township Library System, in partnership with Cheltenham Township's Older Adult Subcommittee, is sponsoring a benefit concert to support our community's Library. The event is scheduled for Thursday, March 30, 2017 at 7 pm at the Little Theatre at Cheltenham High School. Cheltenham School District has generously donated the venue and the following artists are contributing their services to make the event a success:

Ken Ulansey
Phyllis Chapell
Dave Posmontier
The Usiloquy Dance Group
Emmanuel Ohemeng III & Perpetual Motion

We are also seeking sponsors to support the event and to be recognized in the program booklet and online on the concert website, www.cheltenhamlibraries.org/concert2017. Pricing for ads begins at \$50 for a quarter page. Ads can promote a business, honor an individual or simply recognize the Library.

If you can help, please return the attached sponsorship form and your check (made payable to "Cheltenham Township Library System") by March 15th. Contributions may be mailed to Cheltenham Township Library System Benefit Concert, 215 S. Keswick Ave., Glenside, PA 19038. All proceeds from the concert will be used to sustain Library services and collections.

Thank you for your support!

Yours truly,

A handwritten signature in black ink that reads 'Carrie Turner'.

Carrie Turner
Director

Library Benefit Concert 2017
Sponsorship Form
Due March 15, 2017

Name of Sponsor

Address

Phone

Email

Size of Ad Requested (see reverse)

Will photos, artwork or copy can be emailed? Yes No

Use this space for your copy, attach to form, or email to cturner@mclinc.org.

Call 215-885-0457 for more information.

Please enclose check and mail to CTLS Benefit Concert, 215 S. Keswick Ave.,
Glenside, PA 19038

Thank you!

1/2 PAGE
5" x 3.83"
\$100

1/4 PAGE
5" x 1.83"
\$50

1/4 PAGE
5" x 1.83"
\$50

FULL PAGE
5" x 7.83"
\$200
(Inside front or back
cover: \$250)